Abstract
Investment is always an option when someone feels what he has or he gets at this time is not enough. Investments can be done with a few things, such as saving money in the bank, buying land / house, or invest money into the capital market, which is more commonly called the stock trading. Stock prices are constantly on the move does not always provide the benefits as expected by the brokers, therefore, the analysis of the rise or fall in stock prices is needed. Some methods used in estimating the price of such shares of Investment Value Theorem and Theorem Modern Portfolio. The Investment Value Theorem, the variables that are important are earnings per share, interest rates, the level of corporate bond yields and stock prices were current as comparison between the calculated results of investment value theorem with the current stock price. In addition, the theorem also calculates the portion of modern portfolio investment to investors in order to produce a combination of the two stocks to be invested in order to obtain a high yield with the lowest possible level of risk. Achieved results of this analysis is a combination of shares of two stocks that are correlated so as to produce a yield as high a risk as low.

keyword
stocks, bank interest rate, stock prices, value investing, modern portfolio.