

ABSTRACT

This study attempts to analyze the code switching used by music program presenters. As a case study the writer takes MTV VJs and BVoice radio presenters. The method used in this research is divided into library and field research; the library research is done to find the related theories; and the field research is done to find the material for further analysis. The data are taken from recording several of the MTV shows and the BVoice broadcasts and these recordings are being transcribed into text. From the transcriptions, the switching used by both, MTV VJs and BVoice presenters, are divided into Intersentential and Intrasentential switching; that also can be classified as words, phrases, and sentences switching. By the classification process, the writer finds out the typical, similar and different words and phrases used by MTV VJs and BVoice presenters.

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