ABSTRACT

This study attempts to analyze the code switching used by music program presenters. As a case study the writer takes MTV VJs and BVoice radio presenters. The method used in this research is divided into library and field research; the library research is done to find the related theories; and the field research is done to find the material for further analysis. The data are taken from recording several of the MTV shows and the BVoice broadcasts and these recordings are being transcribed into text. From the transcriptions, the switching used by both, MTV VJs and BVoice presenters, are divided into Intersentential and Intrasentential switching; that also can be classified as words, phrases, and sentences switching. By the classification process, the writer finds out the typical, similar and different words and phrases used by MTV VJs and BVoice presenters.
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### TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abstract</td>
<td>iv</td>
</tr>
<tr>
<td>Acknowledgment</td>
<td>v</td>
</tr>
<tr>
<td>Table of Contents</td>
<td>vi</td>
</tr>
<tr>
<td>List of Charts</td>
<td>ix</td>
</tr>
<tr>
<td>List of Tables</td>
<td>x</td>
</tr>
<tr>
<td>List of Examples</td>
<td>xi</td>
</tr>
<tr>
<td>List of Appendices</td>
<td>xiii</td>
</tr>
</tbody>
</table>

Chapter 1    INTRODUCTION  
1.1 Background of Study  
1.2 Statement of Problem  
1.3 Scope and Limitation  
1.4 Goal and Function  
1.5 Research Methods  

Chapter 2    THEORETICAL FRAMEWORK OF CODE SWITCHING  
2.1 Definition of Sociolinguistics  
2.2 The Relation between Sociolinguistics and Code Switching  
2.3 The Definition of Code Switching  
2.4 Metaphorical Switching
Chapter 3 ANALYSIS AND RESULT OF CODE SWITCHING USED BY MTV VJS AND BVOICE PRESENTERS

3.1 Types of MTV VJs
3.2 Comparison of English Words Usage of MTV VJs
3.3 The Use of Code Switching by MTV VJs
   3.3.1 Intersentential Switching
   3.3.2 Intrasentential Switching
   3.3.3 Percentage of Intersentential and Intrasentential Switching by MTV VJs
   3.3.4 Percentage of Words, Phrases, and Sentences Usage
3.4 Typical Words Used by MTV VJs
3.5 Typical Phrases Used by MTV VJs
3.6 The Use of Code Switching by BVoice Presenters
3.7 Typical Words Used by BVoice Presenters
3.8 Typical Phrases Used by BVoice Presenters
3.9 The Similar Words and Phrases Used by MTV VJs and BVoice Presenters
3.10 The Differences of Words and Phrases Used by MTV VJs and BVoice Presenters
LIST OF CHARTS

Chart 3.1 Comparison Between Permanent VJs and Guest VJs 29
Chart 3.2 Percentage of English Words Usage by MTV VJs 30
Chart 3.3 Percentage of Intersentential and Intrasentential Switching by VJ Daniel 38
Chart 3.4 Percentage of Words, Phrases, and Sentences Usage 39
| Table 3.1 | Comparison between MTV VJs | 31 |
| Table 3.2 | Similar Words Used by MTV VJs and BVoice Presenters | 51 |
| Table 3.3 | Similar Phrases Used by MTV VJs and BVoice Presenters | 52 |
| Table 3.4 | Different Words Used by MTV VJs and BVoice Presenters | 54 |
| Table 3.5 | Different Phrases Used by MTV VJs and BVoice Presenters | 55 |
LIST OF EXAMPLES

Example 1 (Type: Intersentential Switching --- Word) 33
Example 2 (Type: Intersentential Switching --- Word) 33
Example 3 (Type: Intersentential Switching --- Phrase) 33
Example 4 (Type: Intersentential Switching --- Word and phrase) 33
Example 5 (Type: Intersentential Switching --- Word and sentence) 33
Example 6 (Type: Intersentential Switching --- Sentence) 33
Example 7 (Type: Intersentential Switching --- Sentence and sentence) 33
Example 8 (Type: Intersentential Switching --- Phrase and sentence) 34
Example 9 (Type: Intrasentential Switching --- Word) 36
Example 10 (Type: Intrasentential Switching --- Phrase) 36
Example 11 (Type: Intrasentential Switching --- Sentence) 36
Example 12 (Type: Intrasentential Switching --- Words, phrases, and sentences) 36
Example 13 (Transition Words) 41
Example 14 (Borrowing Words) 42
Example 15 (Address Term - Guys) 43
Example 16 (Address Term – Bro) 43
Example 17 (Address Term – Man) 43
Example 18 (Address Term – Dude) 43
Example 19 (Borrowing Phrase – Oh My God) 44
Example 20 (Idiomatic Phrase – In The House) 44
Example 21 (Idiomatic Expression – By The Way) 44
Example 22 (Transition Word – Okay) 47
<table>
<thead>
<tr>
<th>Example</th>
<th>Description</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Example 23</td>
<td>Borrowing Words – Request</td>
<td>48</td>
</tr>
<tr>
<td>Example 24</td>
<td>Address Terms – Man</td>
<td>49</td>
</tr>
<tr>
<td>Example 25</td>
<td>Borrowing Phrase – Oh My God</td>
<td>50</td>
</tr>
</tbody>
</table>
LIST OF APPENDICES

MTV Global Room on 13 March 2007, 11.30 – 12.00 by VJ Daniel and VJ Mike    A1
MTV Ampuh on 13 March 2007, 10.30 – 11.30 by Guest VJs, Kerispatih          A8
MTV Global Room on 14 March 2007, 11.30 – 12.00 by VJ Rianti and VJ Daniel    A11
MTV Getar Cinta on 16 March 2007, 10.30 – 11.00 by VJ Rianti             A19
BVoice Radio on 9 May 2007, 15.30 – 15.45 by Uci and Odie                   A23
BVoice Radio on 10 May 2007, 16.45 – 17.00 by Santi and Iman               A24