ABSTRACT

The objective of this paper is to find out the significance of the main character’s motivation and to explain how the main character’s motivation is influenced by another intrinsic element of the story namely setting. The method used to complete this paper is library research. Data are gathered by reading related books and references. After analyzing the object of the paper, it is found that the significant motivation of the main character is to be noticed by people around her, whether noticing her character or her appearance. The motivation of Rebecca Bloomwood as shopoholic is influenced by her personality, i.e. loving luxury things and by setting of place, i.e. London, where she lives and works. The conclusion of the analysis is that personality and setting have a huge impact on someone’s motivation, for example to become a good person so that other people will give social approval to him/her.
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ERLYNA
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