Pragmatics is one of linguistics studies that attracts the writers to learn more about it. This study aims to identify the directive speech acts performed in “Sleeping Beauty” movie. Likewise, it will find out how often the directive speech acts performed and which type of directive speech acts that are most frequently used in the movie. The writer uses qualitative method by collecting data from watching the movie, analyzing the body movement and the dialogues of each characters, read the script and library research. A total of 139 directive speech acts were successfully identified. The result of analysis shows that the directive speech acts of ordering is the most frequently used in the movie (21.6%). The least frequently used directive speech acts is inviting directive speech acts (0.7%). The study also reveals the importance of directive speech acts in keeping the flow of storyline of the movie. This study expected to give some useful insights in understanding what directive speech acts is.

Keywords: directive speech acts, movie, dialogue, qualitative