Abstract

Objective. The objective of this project is to add more knowledge, information and promotion for Cultural Heritage in Bali want to increase awareness and appreciation of young people to the potential destination, and especially those are not exposed yet.

Method. This project based on field observation in Bali and questionnaires related to cultural heritage destinations in Bali. The questionnaires distributed to 100 respondents in undergraduate students in Binus International University, covering male and female.

Results. Based on the questionnaires survey and field observation to Bali, the authors would make website as the prototype outcome.

Conclusion. This project will help the Indonesian Tourism Minister, especially Bali tourism Government to inform and promote culture heritage destinations in Bali.

Keywords. Tourism, tourists, destinations, Bali, culture, heritage, young people and website.