ABSTRACT

The object of this research is racial discrimination in *Avatar* movie directed and written by James Cameron. Since racial discrimination happens in every part in the world, the goal of this research is to reveal the situation and condition of majority group and minority group in this movie, so people can understand about racial discrimination. Qualitative research method is used as the method in this research. Then, Representation theory in representing the differences of majority and minority group is used in the research. By using Representation theory, it shows the racial discrimination condition in the movie as the description of discrimination’s life. The result can be seen from the dominant Sky people who want to destroy the Na’vi to get precious mineral called unobtanium. Then, the struggles to be treated same and to live peacefully in society can be found in it. It also presents how Stereotype leads the two groups into discrimination. From the differences of the two groups, there will be Hybridity as a result of it. In addition, using Phase of postcolonial writing the author of the story also takes part to show how the story is made.

Keywords: Representation, Racial discrimination, Stereotype, Hybridity, and Phase of postcolonial writing