ABSTRACT

Hierarchy of needs is a basic human need in our daily life. In this research, the writer has analyzed the main character and the characterization. The writer has determined the main character by analyzing the relationship with other characters and the conflicts that appear in the parts of the movie. The main character in the movie “You’ve Got Mail” is Kathleen Kelly because she is always involved in the entire parts that build the story. Based on the analysis of motivation theory by Abraham Maslow, Kathleen’s physiological need is conspicuous. From the physiological needs, Kathleen’s needs grow into safety needs. This need is fulfilled by asking advice from Joe Fox to get out of the unsolved problem and Joe Fox gives her the good idea to do. She needs go to love needs; Kathleen finally gets her love who has been her partner in the internet relationship for a few months. Based on the whole analysis above, the theme of the movie “You’ve Got Mail” is revealed, it is “online communication maybe an alternative and motivating way to find a soul mate”

Keywords: Hierarchy of Needs, Motivation, Basic Human Needs, Abraham Maslow