

## ABSTRACT

*Article investigated the errors found in job advertisements from Kompas newspapers and the fallacious trends. The methodology used in this paper was descriptive qualitative. Data were gathered randomly from job advertisements from Kompas in 2008. The data were analyzed through the following steps: first, the data were gathered and classified into errors from L1 interference, and errors from lack of grammatical knowledge. After causes of errors were explained, then the fallacious trends were described. Data showed the inconsistency of translating Job's titles because of L1 interference. Errors due to lack of grammatical knowledge were classified into four categories of omission, addition, and substitution. From 44 data of omission and addition, the inflection (ending –s and -ed) mostly occurred. There were 24 cases found from the errors of substitution regarding the class words, preposition, and agreement. Fallacious trends that Job's ads written in English that were free from errors proved to be contrary to the fact.*

**Keywords:** *job advertisement, English ads, fallacious trends, job advertisement.*

## ABSTRAK

*Artikel menjelaskan penelitian tentang kesalahan yang ditemukan dalam iklan lowongan pekerjaan dari koran Kompas dan kesalahan pandangan mengenai lowongan pekerjaan berbahasa Inggris. Metodologi yang digunakan adalah deskriptif kualitatif. Data dianalisis melalui langkah berikut. Pertama data dikumpulkan dan dikelompokkan sesuai kesalahan karena pengaruh bahasa pertama dan kesalahan karena kurangnya pengetahuan tata bahasa. Sesudah kesalahan tersebut dijelaskan, kemudian kesalahan pandangan mengenai lowongan pekerjaan berbahasa Inggris dijabarkan. Data menunjukkan adanya kesalahan menerjemahkan nama pekerjaan. Kesalahan karena tata bahasa dibagi menjadi tiga yaitu pengurangan, penambahan, dan substitusi. Dari 44 data, kesalahan pengurangan dan penambahan yang terbanyak adalah infleksi (akhiran –s, dan –ed). Dari 24 data kesalahan substitusi, yang terbanyak adalah kesalahan kelas kata, preposisi, dan kesesuaian antara subjek dan kata kerja. Dengan demikian terbukti bahwa lowongan pekerjaan berbahasa Inggris tidak lepas dari kesalahan.*

**Kata kunci:** *iklan lowongan pekerjaan, iklan berbahasa Inggris, fallacious trends.*