Abstract

Objectives The thesis’ objective is to create a parental book for toddlers and mothers as the main visual media together with the various applications as the promotional items to support the overall visual and also to give a educational and trustworthy image of book which aim for preventing tooth decay on children in early stage by learning the correct method of brushing teeth.

Method The researcher used two kinds of methods such as qualitative method (including face to face interview with the dentist of University of Indonesia) and quantitative method (online survey and direct survey to playground in Jakarta).

Results The result of the study is a parental book for mothers and toddlers in Indonesia, which portrays its aims and benefits.

Conclusion This research makes important contributions towards understanding the relationship of tooth decay, mothers, and children on observing the correct method of brushing teeth. More importantly, this research finding highlights the significant effect of 2-5 years old child. This study attempts to increase the awareness about tooth decay on children. Based on the results, the researcher decides to create an interactive book for both mothers and children to helping children and mothers to learn about tooth health in fun and interactive way.

Key words
Child, tooth decay, interactive book, nurturing, fun, and informative.