

Faculty of Humanities

English Department

Strata 1 Program

Even Semester 2013/2014

A POSTMODERNIST STUDY OF THE MOVIE *UP*

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Abstract

Up is a 3D computer-animated movie that represents aspects of postmodernism especially about hyper-reality. The movie was directed by Pete Docter. It is the medium that is used to describe the representation of hyper-reality. To support the analysis, qualitative and library research is used as a method by collecting data and references through related books, and internet sources. The topic is analyzed by using the postmodernism theory. The analysis focuses on the four stages of Baudrillard and is started by giving description of the elements of fiction which are character, plot, setting and theme. The purpose of the analysis is to show how hyper-reality is represented in the movie Up by analyzing the evidences from the screen captures of actions that contain hyper-reality in the movie. This study allows the viewers relate the hyper-reality concepts to some actual things in the real life.

Keywords : *Baudrillard's four stages, hyper-reality, postmodernism, representation.*