ABSTRACT

A Thesis

The Gender Differences In Giving Direction In Fifth Semester Binus University Students Majoring In English Literature

Many researchers have said that there are differences in the ways people give direction between males and females, especially in spatial task (e.g., Lawton, 2001; Dabbs...). Here, the thesis investigates what differences that appear between both genders in giving direction. The respondents are 25 females and 25 males of fifth semester Binus University students majoring in English Literature. The respondents answered with a certain route from Anggrek Campus to Senayan City. In analyzing the data, the writer applied the theory of sociolinguistics by Janet Holmes. Besides, the writer also used Carol A. Lawton article about spatial referents as a main theory. The study was conducted by qualitative and quantitative method. From the data analysis, the writer discovered that the gender does affect in selecting the key words in explaining direction proved by using Chi Square formula and it is found that there is difference in choosing key words in giving direction between females and males by using ANOVA. The difference is women use more than twice references (cardinal directions, topography, mileage, building, right/left markers) than men.

Keywords: sociolinguistics, gender, cognitive, spatial ability, frequency of references, ANOVA, Chi Square