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**RANKING INDONESIAN LISTED BANKS AT INDONESIA STOCK
EXCHANGE (IDX) ON THEIR CORPORATE SOCIAL RESPONSIBILITY
DISLOSURES FROM 2004 TO 2006**

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Abstract

Introduction - In Indonesia, corporate social responsibility (CSR) is a new concept and companies have been pressurized to include corporate social responsibility as part of strategic management to sustain competitive advantage.

Objectives - The main objective of this study is to evaluate the level of CSR disclosures in Indonesian listed banks' annual reports. In addition, the writer observes the kind of CSR activities currently implemented by the banks. Subsequently, the writer tries to discover regulations pertaining to recording CSR disclosures.

Method - Examines social responsibility information disclosures on the 2004 – 2006 annual reports using content analysis through detecting the presence or absence of social responsibility information.

Results - The result generated from this study is the ranking of CSR disclosures among Indonesian listed banks according to several categories. Moreover, the levels of disclosures, as well as the kind of CSR activities carried out by Indonesian listed banks were listed.

Conclusion - Generally, banks with higher total assets and net income as well as state-owned disclose more than banks with lower total assets, lower net income, and private-owned. There are still a lot of room for improvements in terms of CSR disclosures especially in environmental issues like lending and investment policies and conservation of natural resources and recycling activities as banking industry consume vast amounts of resources like paper and energy and create waste.

Key words - Corporate social responsibility, Ranking, Banks, Indonesian

PREFACE

First of all the author would like to thank God the Almighty upon the completion of this thesis entitled **“Ranking Indonesian Listed Banks at Indonesia Stock Exchange (IDX) on their Corporate Social Responsibility Disclosures from 2004 to 2006”**. This study is intended to serve as the author’s final project upon the completion of her undergraduate study at BINUS University International.

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Lastly, the author hopes that this thesis might be useful and of valuable information in anyway. Any comments or suggestions are appreciated as the author realizes that this thesis is far from perfect due to little experience and limitations. Hopefully this thesis might bring benefits and provides additional information for the readers.

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