ABSTRACT
The aims of this thesis are to present developed reading materials and the activities, and also to see the result of their implementation in the classroom. The methodology adopted in this research was the qualitative method. It involved library research and field research. Library research was carried out to find theories on material development. The field research was the implementation of the materials and the observation of the students' attitude in teaching practice. The materials were implemented to a class of fifth graders in Don Bosco Elementary School and Creative Learning Center. The result after the implementation was very satisfying. It was proven that the developed materials and the method being implemented in the classroom brought out students' interest and active participation. Although everyone had to undergo lots of activities, they all still enjoyed the lessons. The materials and the activities designed as well as the technique in implementing were practiced as communicatively and fun as possible.

Keywords: communicative, materials development, implementation.
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