ABSTRACT

Indonesia is a multicultural country that has many tribes with many different languages. As a result, there are so many languages used by Indonesian people, such as Javanese, Padang, Sundanese, Betawian, etc. And in almost every place there are many different languages used by people, who come from different tribes. Consequently, we can expect that in a working place there are many employees who come from different regions. This paper will analyze language switch in one working place, PT Pintu Mas Multa Kimia Surabaya.

This paper describes two elements of sociolinguistics, i.e., language shift and language switch for they are related closely. In the language switch it discusses the factors contributing to language switch and the social dimensions of language switch.
ACKNOWLEDGEMENT

First of all, I would like to thank God, Jesus Christ, who has helped me finish this final paper, from the beginning until the ending of this paper.

I wish to express my gratitude to my teachers at the Faculty of Letters of Bina Nusantara. To Mrs. Inneke Indra Dewi, Dra., the Dean of the Faculty, for allowing me to write this paper, to Mr Rudy Purwanto, M.Ed., the secretary of the English Department, and to Mrs. Wiwick, Dra., the Head of the English Department.

I also want to express my gratitude and appreciation to Mr. Daru K. Januarte, my mentor, who has spent his precious time to guide and support me throughout the writing of my paper.

I would like to thank PT Pintu Mas Mulia Kimia Surabaya and all staff and the manager who allowed me to conduct observation and distribute questionnaire for data collection needed in the subject of this paper.

I especially thank to my special boyfriend, who has supported and given me any assistance needed to write this paper.

I thank my sisters and brothers, my parents, who also supported me and reminded me of doing my paper well.

I would also like to thank the staff of Atmajaya Library for helping me find all references needed for this paper.
TABLE OF CONTENTS

CHAPTER 1 INTRODUCTION
1.1 Background of study ........................................... 1
1.2 Statement of Problem ........................................... 4
1.3 Goal and Function ............................................. 4
1.4 Scope and Limitation ........................................... 5
1.5 Method of Study .............................................. 5
  1.5.1 Library Research ........................................... 5
  1.5.2 Field Research ............................................ 5
  1.5.2.1 Questionnaire ........................................... 6
  1.5.2.2 Interview and Observation ................................. 6

CHAPTER 2 LANGUAGE SHIFT and LANGUAGE SWITCH
2.1 Language Shift .................................................. 7
  2.1.1 Meaning of Language Shift ................................... 7
  2.1.2 Factors Contributing to Language Shift ......................... 9
    2.1.2.1 Economic Factor ...................................... 9
    2.1.2.2 Social Factor ......................................... 11
    2.1.2.3 Political Factor ....................................... 12

2.2 Language Switch ................................................ 13
  2.2.1 Meaning of Language Switch .................................. 14
  2.2.2 Factors Contributing to Language Switch ....................... 15
    2.2.2.1 Social Situation ....................................... 15
    2.2.2.2 Topic of Discussion .................................... 16
    2.2.2.3 Affective Function ...................................... 17

  2.2.3 Social Dimensions of Language Switch ......................... 18
    2.2.3.1 Social Distance Scale .................................. 19
    2.2.3.2 Status Scale ........................................... 20
    2.2.3.3 The Formality Scale .................................... 21
    2.2.3.4 The Two Functional Scale ................................. 22

CHAPTER 3 LANGUAGE SWITCH in PT PINTU MAS MULIA KIMIA

SURABAYA
3.1 A Glance of PT Pintu Mas Mulia Kimia Surabaya .............. 24
3.2 The Questionnaire .............................................. 25
3.3 Questionnaire Analysis ......................................... 27
  3.3.1 The Overall Result of Questionnaire .......................... 27
  3.3.2 The Results of Comparing Staff and Non-staff ............ 29
CHAPTER 4  CONCLUSION AND SUGGESTION
4.1 Conclusion...................................................... 35
4.2 Suggestion...................................................... 36

CHAPTER 5  SUMMARY.................................................. 36

Curriculum Vitae......................................................... 39
References.............................................................. 40
Appendix 1.............................................................. A1
Appendix 2.............................................................. A2
Appendix 3.............................................................. A3
Appendix 4.............................................................. A4
Appendix 5.............................................................. A5
Appendix 6.............................................................. A6
Appendix 7.............................................................. A7
Appendix 8.............................................................. A8
Appendix 9.............................................................. A9
Appendix 10............................................................. A10
Appendix 11............................................................. A11
Appendix 12............................................................. A12