

ABSTRACT

This thesis mainly deals with humor caused by the different universe of discourse in Donald duck from the point of view of the maxims theory and figures of speech in *The Very Best of Donald Duck Comics*. The goal of writing this thesis is to find the factors of the maxims which are violated the most in these comics. The second goal is to figure out the kinds of figures of speech applied and which ones used the most frequently in these comics. In order to accomplish these goals, the writer used thirty data from five of the chosen stories. The result proves that Donald Duck comics violate the four maxims – maxim of quantity, quality, relation and manner and the maxim that is most violated is the maxim of quality. Also, the figure of speech that is mostly used is personification. The maxim and the figures of speech applied makes Donald Duck comics become funny and enjoyable stories.

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